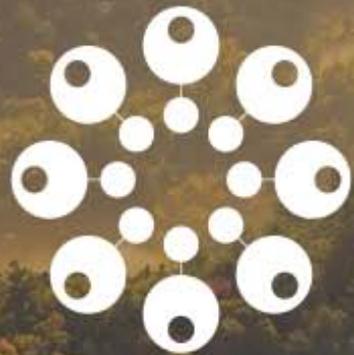




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natural
solutions



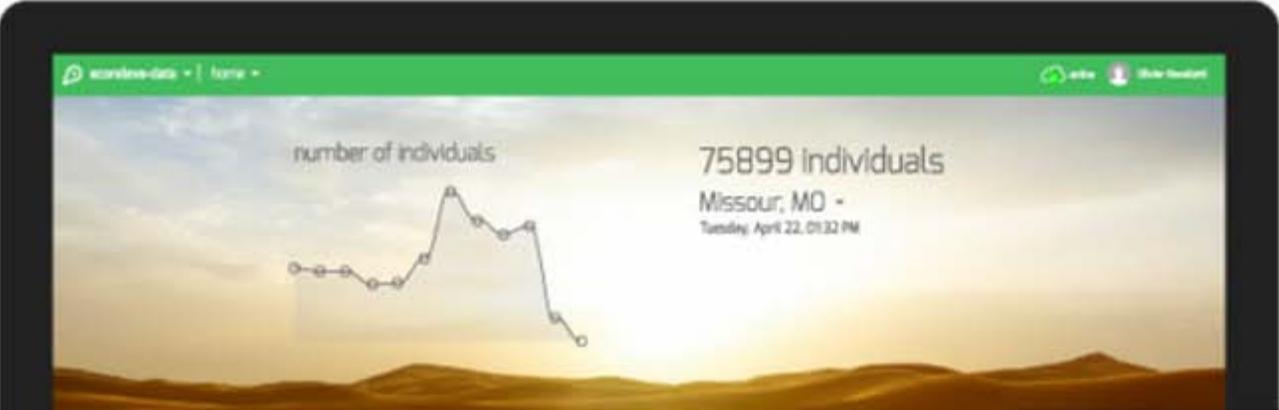
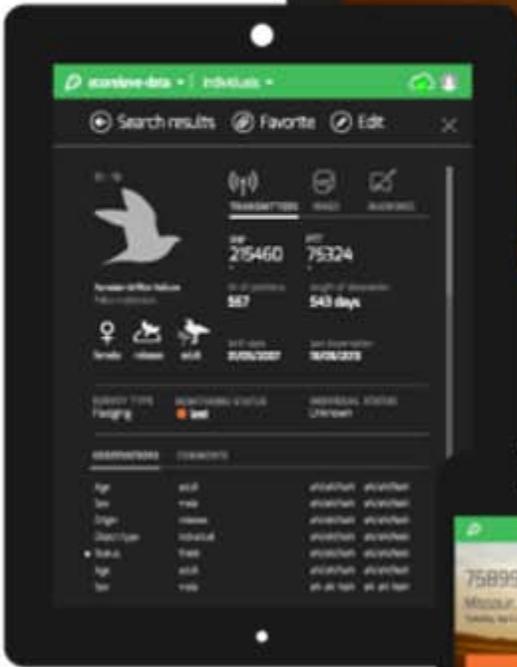
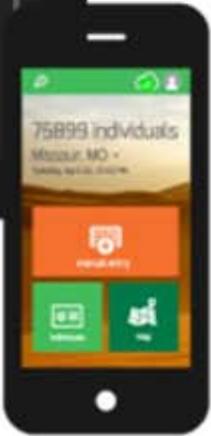
CONNAITRE

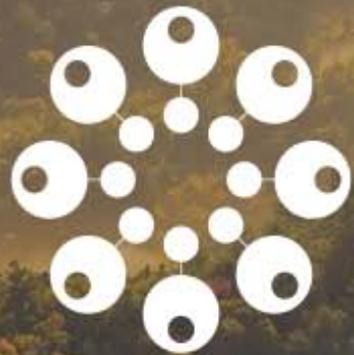


GÉRER



VALORISER

A central dashboard area with eight colorful navigation tiles: "manual entry" (orange), "sensors" (green), "individuals" (light green), "export" (teal), "import" (yellow), "sensor import" (orange), "map" (dark green), and "my data" (blue).A tablet displaying search results for an individual bird. It shows a bird icon, a search bar, and various filters. The main content area displays details for a specific bird, including its ID (275460), sex (M), age (543 days), and other attributes. There are also sections for "SEARCH RESULTS" and "COLLECTORS" with a table of data.A smartphone displaying the main dashboard overview, showing the total number of individuals (75899) and the location (Missouri, MO) at the top, followed by the same navigation tiles seen on the desktop monitor.A laptop displaying a detailed view of an individual bird. On the left, there are search results and filters. The main area shows a map of the bird's location with a red pin. Below the map is a table of data for the individual bird, including its ID, sex, age, and other attributes. The interface is dark-themed.



natural
solutions



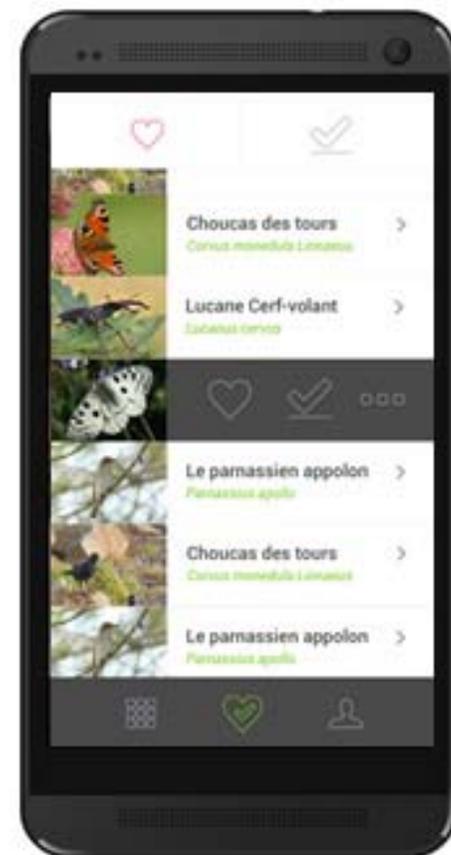
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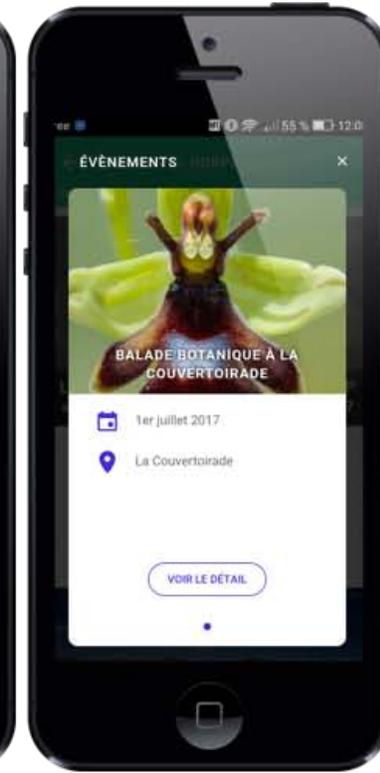


GÉRER



VALORISER







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Une station verte



Une station respectueuse de l'environnement



Offre des services et des activités nature



Des expériences inédites



Qu'est-ce donc ?



Ca se mange ?



Papa, c'est quoi cette fleur ?



?

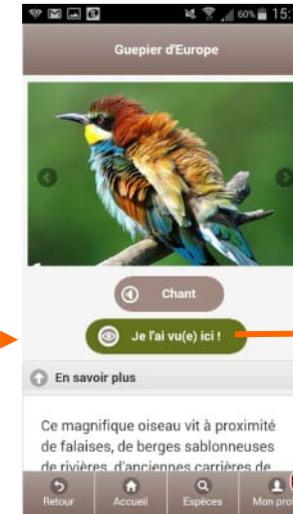
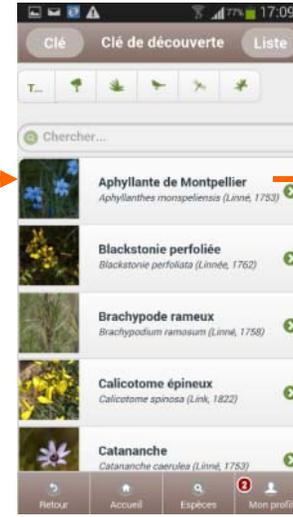
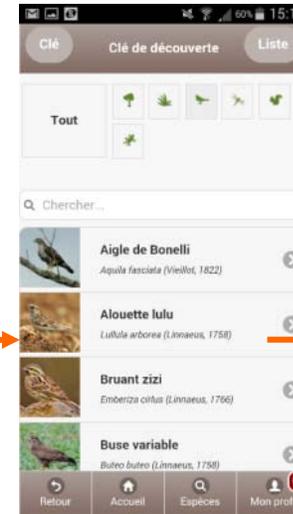
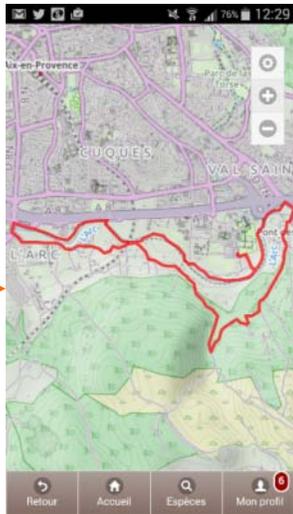


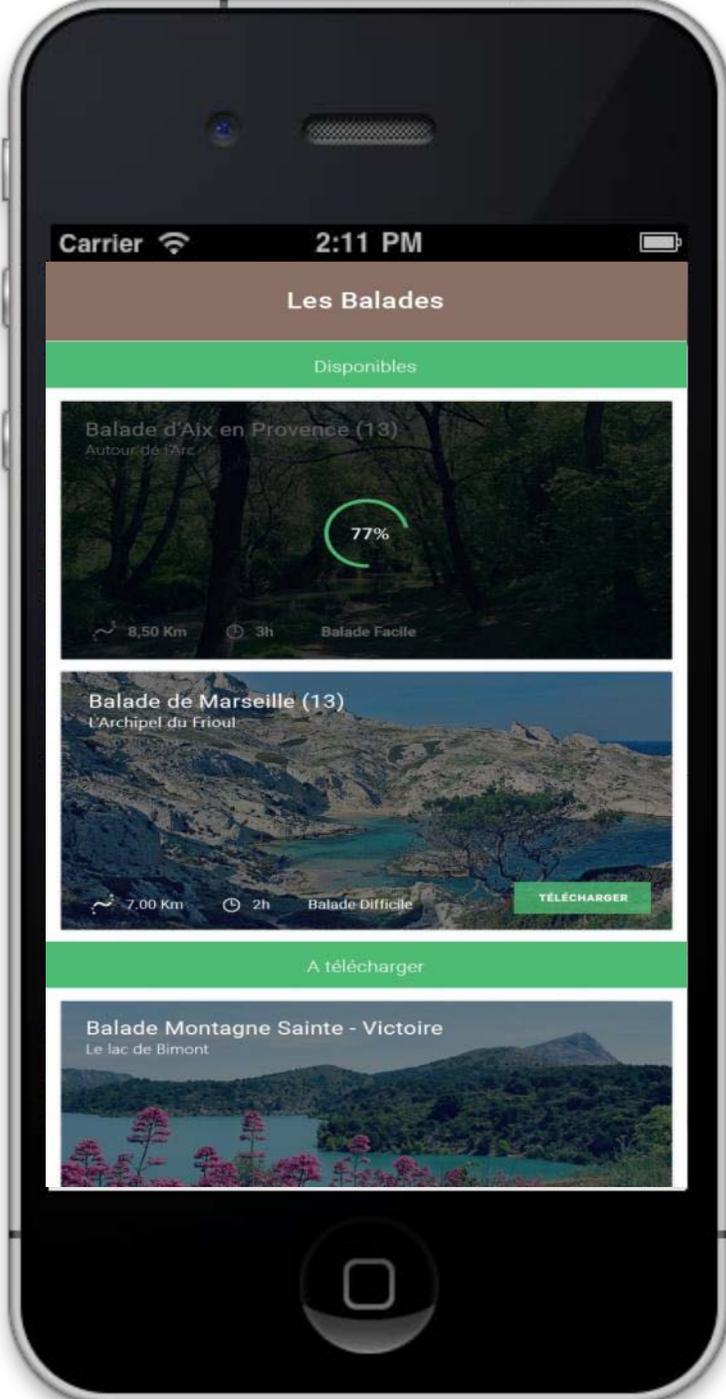


Aphyllante de
Montpellier



Fonctionnement







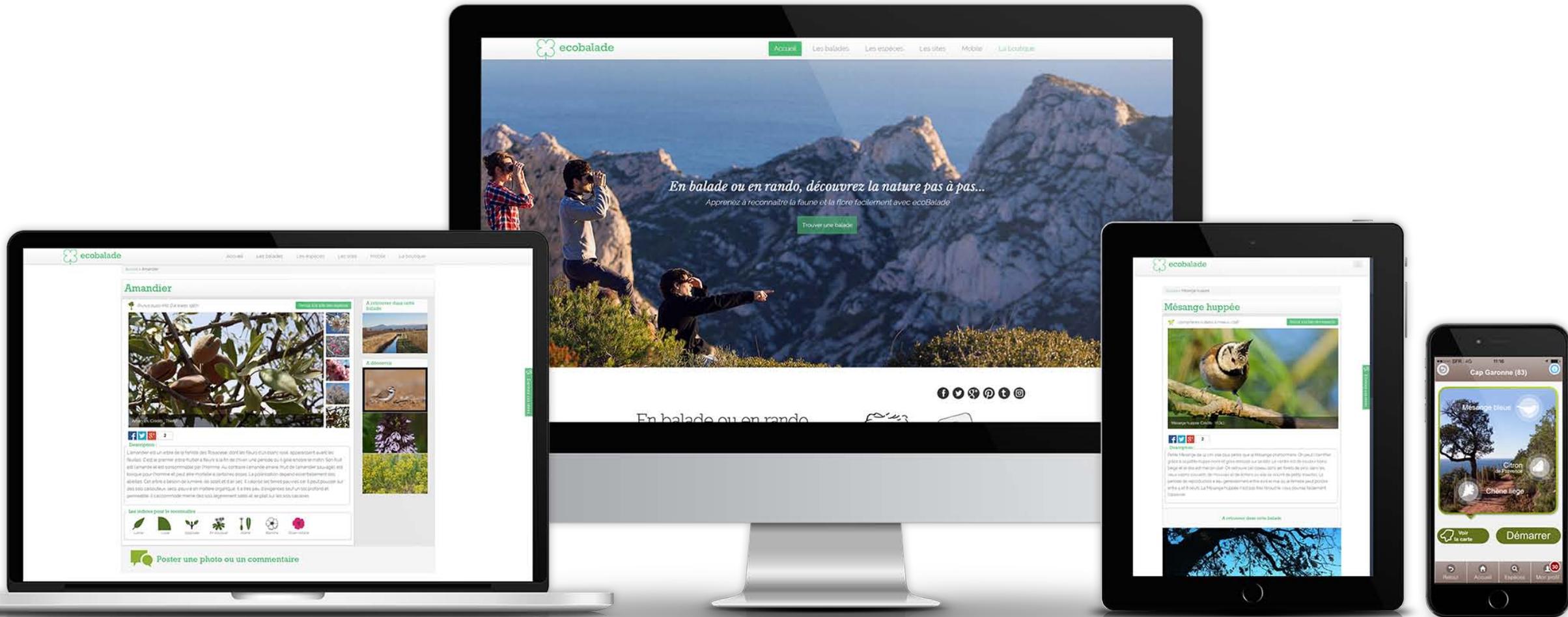
Des balades
pour tous



Identifiez
facilement
les espèces



Expérience
ludique et
pédagogique



Multi supports



**Valoriser
richesses
naturelles**



**Nouvelle activité
de pleine nature**



Education



**Marketing
territorial**



Ecobalade, des apports



Ecobalade, des apports



L'application
fonctionne en Off-line



Autonomie et liberté
dans l'utilisation



Des livrets
pédagogiques
complémentaires aux
Ecobalades



Ecobalade en vallée du Toulourenc



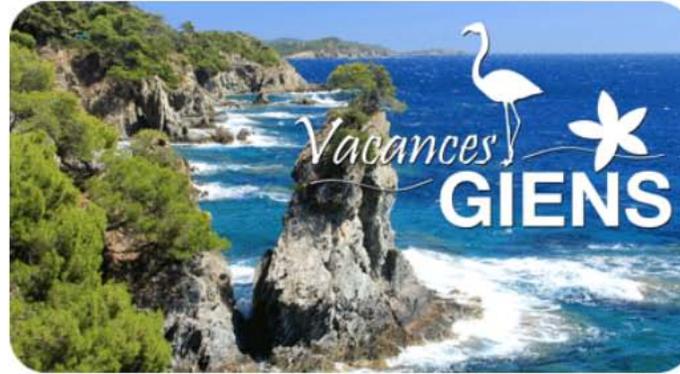
Ecobalade = visibilité



**Augmenter
l'attraction d'un
public sensible à la
nature**



**Proposition
hébergements pour
fixer les visiteurs**



Espèces phares



Ecobalade de Hyères -Presqu'île de Giens ★





Communication



“Que ce soit de la part des Vendômois ou des touristes, tous sont unanimes pour dire qu’Ecobalade est un super outil pour découvrir notre faune et notre flore, un outil intergénérationnel. »

**-Corinne Gontier- Directrice Office de
Tourisme du Pays de Vendôme-**



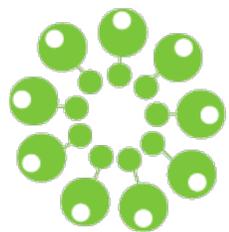
Stations vertes et Ecobalade

**Volonne – Château
Arnoux**



**Murat, Hautes-Terres
communautés**



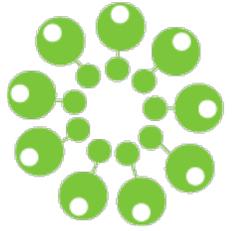


Conseils en Etourisme

**Conseils, pour vos
projets numériques**

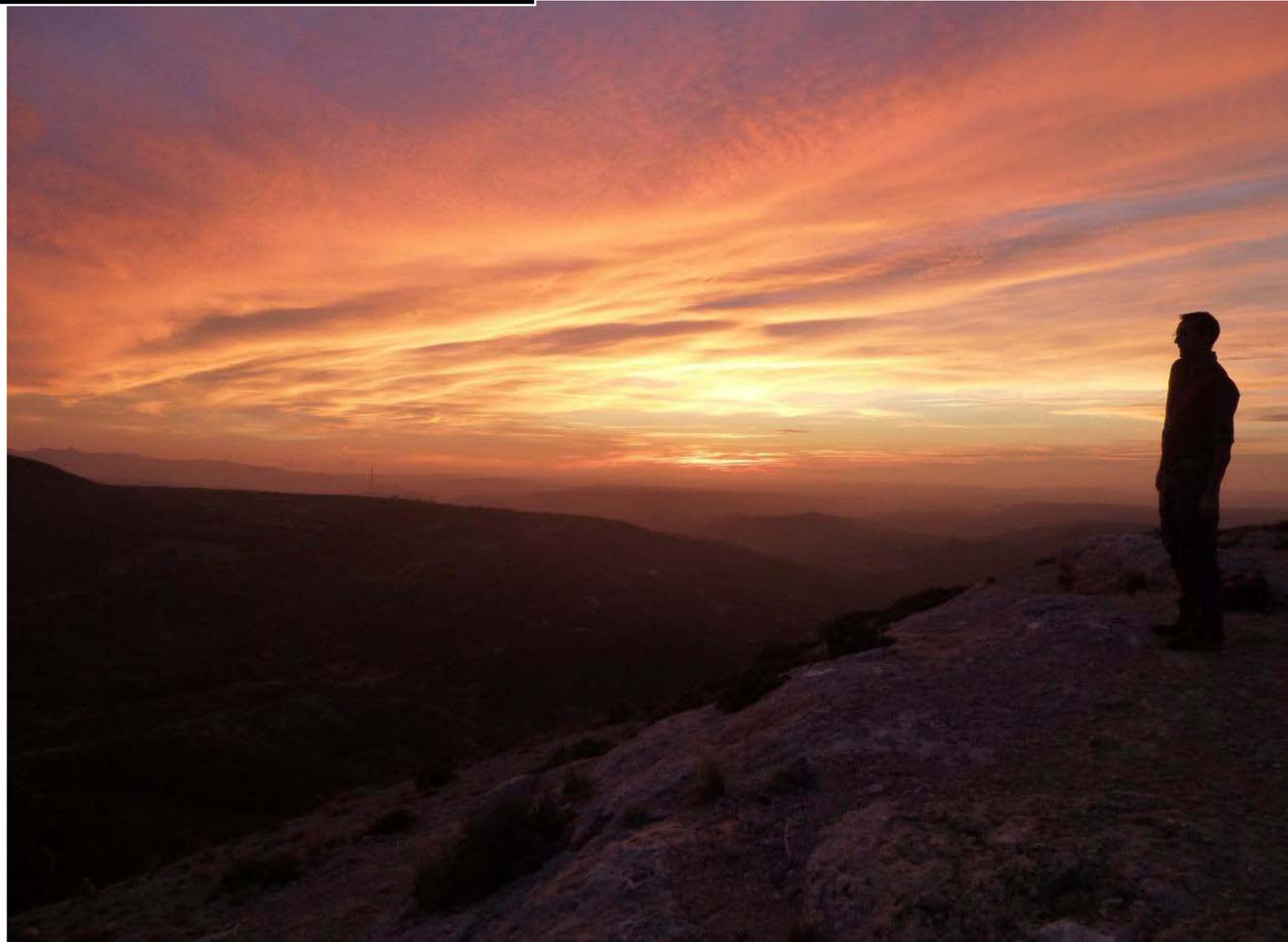
**Pour la croissance
touristique de votre
destination nature**





Conseils en Etourisme

Par de l'AMO, audits,
stratégie de
destination,
propositions d'actions,
com, personas,
expériences map,
SEO...





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